

Paddle Alberta 2015 Goals & 3 Year Business Plan

PADDLE ALBERTA 2015 GOALS RESULTS & BUSINESS PLAN FOR 2016 - 2018

On-Going Goals

Item	Paddle Alberta Goals	2015 Results	Evaluation Criteria	Responsible
1	Provide ongoing support to member clubs and organizations.	insurance program subsidy - \$4,200 provided to 16 Org Members \$7,430 for matching funds to 11 Org Members	Maintenance or Increase support to member clubs and orgs. dollar amount & percentage change Reduce Insurance cost by \$2, 000 from 2014- Due to changing Insurance providers. 2015 maintained amount of members. Matching Funds Up by 2 Member orgs and up by \$3,300 over 2014.	PSC, Executive
2	Support Alberta Paddlefests with Alberta Whitewater Association.	Done - 2 canoe programs, 5 participants	Maintenance or growth in # of canoe programs and participants. Participation down 50% from 2014	Vice-President, PSC

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3	Paddle Alberta staff need enhanced opportunities to meet and report to the PA Personnel Committee and other Executive.	Done - 1 annual PSC performance review completed. PSC to board requests are responded to on time.	Were performance reviews completed Were there meetings with PSC and Personnel Committee Were requests from PSC to Executive responded in a timely manner.	President, PSC
4	Regional/municipal authorities relations communications plan for program promotion and water access issues consultation.	Continued to monitor and participate in Edmonton river valley access review and development. Calgary area, Bowness Park access issue resolved via media pressure from local groups.	<ul style="list-style-type: none"> - respond to issues as they arise. - Edmonton clubs rep on River Access Strategy/Policy devel. - Calgary clubs on Bowness Pk development,& Harvie Passage 	PSC, Executive, local clubs
5	Continue to work on communication with AWA (Alberta Whitewater Association) and other provincial paddling related sport organizations: Continue to maintain a calendar of events.	Regular informal contact over paddling related issues between AWA & PA executive. Paddle Alberta attended AWA AGM. PA took part in Sundre Paddlefest. Continued use of the Events Calendar Remove from Goals.	Were meetings held between PA and AWA Were conflicts of events avoided. Were PA and AWA able to work cooperatively on common activities. Is the Calendar getting used.	President, Vice-President, PSC

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6	Continue to develop and utilize committee structure of Paddle Alberta for: Personnel, Safety, Education, Environment and Finance Committees: Enhance Personnel Committee. Develop a Finance Committee.	4 meetings held	Are there defined committee structures Did each committee meet an appropriate amount of times.	Executive
7	Continue support of Paddle Alberta & Paddle Canada Instructor & Education programs. Continue PA Instructor Certification Upgrade Subsidy.	Done - 26 PA & 46 PC programs instructor courses offered (PA + 8 /PC - 7) Done - 191 PC programs skills courses offered (+ 81) Done- \$1096 in matching Funds issued for Instructors (+ \$446)	1 - # of Paddle Alberta & Paddle Canada skills, and instructor programs offered each year. 2 – total \$s requested each year and # of instructors supported.	Education Director, PSC

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8	<p>Monitoring Land Use Framework developments through:</p> <ul style="list-style-type: none"> Obtain volunteers to monitor LUFs in their region and report issues and concerns to PA; Liaison with regional environmental groups on regional LUFs; 	<p>members participating in North Sask and Athabasca plans.</p>	<p>Was ongoing monitoring and consultation of IMWPs provided over the year?</p>	<p>Environment Director, All Executive, local clubs</p>
9	<p>Encourage local PA Members to monitor Municipal, Prov. & National Park plans / developments and to advocate for the protection of the paddling environment.</p>	<p>PA members supported Lake Land Circuit survey.</p>	<p>Were paddlers involved for consultations for municipal, Prov & National Park plans and developments?</p> <p>Was there communications from Environment Director to PA members regarding upcoming park plans?</p>	<p>Environment Director,</p>

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10	<p>(a) Encourage and support the Leave No Trace Canada-River Corridors Program. Provide support for Master Educators in offering of LNT water based programs. Provide 1 Clinic annually.</p> <p>(b) Continue to support printing and distribution of LNT river corridor/paddling materials.</p> <p>(c) Wilderness Throne program, continue to provide thrones and support to volunteer groups for wilderness placement.</p>	<p>a) Not Done</p> <p>b) Done - 975 LNT cards given to Org Members and the public. (+789)</p> <p>c)- removed Cache Hill throne to be replaced on Bow River in 2016.</p>	<p>a) Was Funding provided for Clinic/ master educator support?</p> <p>b) were materials distributed?</p> <p>c) number of thrones installed and maintained each year.</p>	Environment Director, PSC
11	Continued distribution of the Paddle Alberta Safety Brochure.	Done - 720 Brochures distributed (+120)	Where more or less brochures distributed each year?	PSC, Safety & Touring Director

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12	<p>a) Continue to monitor the development of, and provision of canoe tripping and safety information in Alberta.</p> <p>b) Continue to monitor and support the Canadian River Safety.ca web site.</p> <p>c) Continue to review additional support materials that may be added to or linked to the Paddle Alberta website-Safety Section.</p>	<p>a) 64 email responses (-26) and 108 Telephone inquiries. (-98)</p> <p>b) \$370 in funds supplied for Can River Safety Website. User Stats + or -?</p> <p>c) Done - management of the website Paddling ABC jointly managed by PA, AWA and Aquabatics, and \$930 funding support provided by PA. Link from PA Website.</p>	<p># of inquiries responded to.</p> <p># of organizations assisted to provide canoeing information.</p> <p>Maintenance/Growth?</p> <p>\$X towards Safety and Touring.</p> <p>Were funds provided for website?</p> <p>Were requests from CRS volunteers responded to by PA in a timely manner.</p> <p>Was additional material added to the website?</p>	<p>Safety & Touring Director PSC</p>

2015 - 2019 PADDLE ALBERTA SPECIFIC GOALS

Item	Paddle Alberta 2015 Goals	2015 Results	Paddle Alberta 2016-18 Goals & Actions	Evaluation Criteria	Responsible
1	<p>Promote awareness of Matching Funds program for canoe river rescue programs to our Org members</p> <p>Quick reference guide sourced & distributed</p>	<p>5 Courses Offered</p> <p>Quick reference guide not offered.</p>	<p>2016 - continued promotion as part of all courses remove from specific goals</p>	<p>Maintenance or Increase of # of programs and participants.</p>	<p>Education Director, Safety & Touring Director, PSC</p>
2	<p>Continue to provide Assistance to local paddling orgs for repair of paddling infrastructure due to June 2013 floods in south Alberta</p>	<p>None requested</p>	<p>2016 - remove from goals</p>	<p>Were funds requested</p>	<p>Executive, Safety & Touring Director</p>

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3	Revise Basic River Instructor Manuals	Not Done	2016 - Remove from Goals	<p>Were manuals revised on the three year cycle?</p> <p>Standards doc updated to match revised manuals?</p>	PSC, Education Director
4	Offer a Basic River Instructor Development Clinic (remote area). Align the instructor develop Tripping instructor development clinic.	Not Done, moving to Paddle Canada programming.	<p>2016 - Intro Moving Water Instructor Course.</p> <p>2017- Waterfront instructor course.</p> <p>2018 -Tripping Instructor Course</p>	Were clinics offered and number of programs and participants involved	Education Director, PSC
5	Run flatwater leader clinic for disabled paddling.	Done 6 people participated	<p>2016 - Flatwater leader clinic for disabled paddling in St. Albert and Calgary. Develop moving water disabled paddling program.</p> <p>2017- Run moving water leader clinic for disabled paddling.</p> <p>2018 - Run Flatwater and moving water clinics.</p>	How many programs offered and how many participants?	PSC, Education Director, Safety & Touring Director

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6	Tripping/Basic River IT re-cert clinic offered.	Attempted, but attendance was to low to proceed.	2016- Waterfront IT Bridge/ Transfer to PC clinic IMWI- Tandem IT Bridge/ Transfer Clinic offered. 2017 - Remove from goals.	# of ITs attending transfer clinics	Education Director
7	Offer womens only tandem playboat and solo at Sundre Paddlefest.	Attempted, but attendance was to low to proceed.	2016-Womens Intermediate Tandem Skills Course at Sundre Paddlefest 2017- Womens Advanced tandem skills course at Sundre Paddlefest 2018- Womens Solo Intermediate Skills course at Sundre Paddlefest.	(+/-) # of female participants per year.	Education Director

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8	Begin to connect with new and existing members to increase involvement in Paddle Alberta Activities	Done: 2 new Executive Members	<p>2016 - recruit 1 executive member from activities.</p> <p>2017 - recruit 2 board members from activities.</p> <p>2018- Recruit 1 executive</p>	<p># of members involved with PA activities.</p> <p># of people that join the board.</p>	All Executive
9	Explore the development of skills programs and insurance for instructors.	Decision to not go forward due to: Goals not being achieved, cost, administration time, lack of IT development and redundancy with PC program.	Phasing out of PA instructor programs and moving to PC programs negates the need. Remove from Goals	None	Education Director