

Paddle Alberta 2017 Goals & 3 Year Business Plan

PADDLE ALBERTA 2017 GOALS RESULTS & BUSINESS PLAN FOR 2018 - 2020

On-Going Goals

Item	Paddle Alberta Goals	2017 Results	Evaluation Criteria	Responsible
1	Provide ongoing support to member clubs and organizations.	Done- insurance program subsidy - \$3,675 provided to 16 Org Members \$3600 for regular matching funds to 7 Org Members (*Does not include special subsidy available end of 2017)	Maintenance or Increase support to member clubs and orgs. dollar amount & percentage change Increase Insurance cost + \$1142 from 2016- Due to increase in events offered by clubs (CVB2017) 2017 maintained amount of members. Matching Funds down/up by 1 Member orgs and down by \$1,130 over 2016.	PSC, Executive
2	Support Alberta Paddlefests with Alberta Whitewater Association.	** - Paddlefest cancelled due to low turnout	Maintenance or growth in # of canoe programs and participants.	Vice-President, PSC

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3	Paddle Alberta staff need enhanced opportunities to meet and report to the PA Personnel Committee and other Executive.	<p>Done - 1 annual PSC performance review completed.</p> <p>PSC to board requests are responded to on time?</p>	<p>Were performance reviews completed</p> <p>Were there meetings with PSC and Personnel Committee</p> <p>Were requests from PSC to Executive responded in a timely manner.</p>	President, PSC
4	Regional/municipal authorities relations communications plan for program promotion and water access issues consultation.	<p>Done- <i>Continued to monitor and participate in Edmonton river valley access review and development?</i> Calgary area, participated in River Access Strategy City Council meeting and Public Input sessions.</p>	<ul style="list-style-type: none"> - respond to issues as they arise. - <i>Edmonton clubs rep on River Access Strategy/Policy devel.</i> - Calgary clubs on Harvie Passage testing, City of Calgary River Access Strategy planning. 	PSC, Executive, local clubs
5	Continue to develop and utilize committee structure of Paddle Alberta for: Personnel, Safety, Education, Environment and Finance Committees: Enhance Personnel Committee. Develop a Finance Committee.	Partially Done	<p>Are there defined committee structures</p> <p>Did each committee meet an appropriate amount of times.</p>	Executive

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6	<p>Continue support of Paddle Alberta & Paddle Canada Instructor & Education programs.</p> <p>Continue PA Instructor Certification Upgrade Subsidy.</p>	<p>Done - 68 PC instructor courses offered (PC - 11)</p> <p>Done - 47 PC programs skills courses offered (- 65)</p> <p>Done- \$825 in matching Funds issued for Instructors (+ \$?)</p>	<p>1 - # of Paddle Alberta & Paddle Canada skills, and instructor programs offered each year.</p> <p>2 – total \$s requested each year and # of instructors supported.</p>	Education Director, PSC
7	<p>Monitoring Land Use Framework developments through:</p> <p>Obtain volunteers to monitor LUFs in their region and report issues and concerns to PA;</p> <p>Liaison with regional environmental groups on regional LUFs;</p>	Partially Done	Was ongoing monitoring and consultation of IMWPs provided over the year?	Environment Director, All Executive, local clubs
8	Encourage local PA Members to monitor Municipal, Prov. & National Park plans / developments and to advocate for the protection of the paddling environment.	<p>Done, participated in Provincial Park consultations for Castle area.</p> <p>Done, participated in Bow River access plans.</p>	<p>Were paddlers involved for consultations for municipal, Prov & National Park plans and developments?</p> <p>Was there communications from Environment Director to PA members regarding upcoming park plans?</p>	Environment Director,

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9	<p>(a) Encourage and support the Leave No Trace Canada-River Corridors Program. Provide support for Master Educators in offering of LNT water based programs. Provide 1 Clinic annually.</p> <p>(b) Continue to support printing and distribution of LNT river corridor/paddling materials.</p> <p>(c) Wilderness Throne program, continue to provide thrones and support to volunteer groups for wilderness placement.</p>	<p>a) Partially Done</p> <p>b) Done - 152 LNT cards given to Org Members and the public. (-146)</p> <p>c)- None placed in 2017</p>	<p>a) Was Funding provided for Clinic/ master educator support?</p> <p>b) were materials distributed?</p> <p>c) number of thrones installed and maintained each year.</p>	Environment Director, PSC
10	Continued distribution of the Paddle Alberta Safety Brochure.	Done - 180 Brochures distributed (-663)	Where more or less brochures distributed each year?	PSC, Safety & Touring Director

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11	<p>a) Continue to monitor the development of, and provision of canoe tripping and safety information in Alberta.</p> <p>b) Continue to monitor and support the Canadian River Safety.ca web site.</p> <p>c) Continue to review additional support materials that may be added to or linked to the Paddle Alberta website-Safety Section.</p> <p>d) Get quotes for new website and begin building new website</p>	<p>a) Done- 59 email responses (-3) and 63 Telephone inquiries. (+30)</p> <p>b) Done- \$210 in funds supplied for Can River Safety Website.</p> <p>c) Done - management of the website Paddling ABC run by Aquabatics, and \$1050 funding support provided by PA. Link from PA Website.</p> <p>d) Done- quotes obtained, new website launched summer 2017</p>	<p># of inquiries responded to. Maintenance/Growth?</p> <p>\$ towards Safety and Touring.</p> <p>Were funds provided for website?</p> <p>Were requests from CRS volunteers responded to by PA in a timely manner?</p> <p>Was additional material added to the website?</p>	<p>Safety & Touring Director PSC Executive</p>

2017 PADDLE ALBERTA SPECIFIC GOALS

2018 - 2020 Business Plan

Item	Paddle Alberta 2017 Goals	2017 Results	Paddle Alberta 2018-20 Goals & Actions	Evaluation Criteria	Responsible
1	BRI to PC MW Transfer Courses	Done, 3 Instructors transferred	2018 -BRI to PC MW Transfer Course 2019- Remove from Goals	Were clinics offered and number of programs and participants involved	Education Director, PSC
2	2017- Develop moving water disabled paddling program.	Not Done	2018 - Explore ways to support current adaptive paddling events 2019- Support member clubs with adaptive paddling equipment purchases 2020- Support member clubs with adaptive paddling equipment purchases	How many programs offered and how many participants? Amount of funds provided?	PSC, Education Director, Safety & Touring Director

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4	2017- Support Womens only event with AWA end of July	Partially Done-communication made, AWA event organizers where unable to get a venue soon enough for us to secure instructors to enable programming.	2018- Support Women's only event with AWA 2019 - Support Women's only event with AWA 2020- Support Women's only event with AWA	- was event held, did PA participate?	Education Director
5	Recruit 2 board members from activities.	Done: 2 new Executive Member	2018- Recruit 1 executive 2019-Recruit 1 executive 2020- Recruit 1 executive	# of members involved with PA activities. # of people that join the board.	All Executive