

Paddle Alberta 3 Year Business Plan

PADDLE ALBERTA 2018 GOALS RESULTS

On-Going Goals

Item	Paddle Alberta Goals	2018 Results	Evaluation Criteria	Responsible
1	Provide ongoing support to member clubs and organizations through Insurance, Matching Funds, and Special Grants Program.	<p>Done- insurance program subsidy - \$5,864 provided to 16 Org Members (+2,189 from 2017, included extension and more members)</p> <p>Done- \$3,793 for regular matching funds to 5 Org Members (+\$193 -2 Orgs) (*Does not include special subsidy available end of 2019)</p> <p>Done-\$ 21,201 provided to 8 Org Members for Special Grants Program, first year run.</p>	<p>Maintenance or Increase support to member clubs and orgs. \$ amount change from 2017</p> <p>Increase Insurance cost + or - \$ from 2017</p> <p>Matching Funds down/up by X Member orgs and down by \$X over 2017.</p> <p>Was Special Grants program run this year, how much up and down by \$ and Orgs over previous grant cycle?</p>	PSC, Executive

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2	Support Alberta Paddlefests with Alberta Whitewater Association.	Not Done- not enough interest in Canoe programs, lack of certified instructors willing to commit to teach.	Maintenance or growth in # of canoe, SUP programs and participants.	Vice-President, PSC
3	Paddle Alberta staff need enhanced opportunities to meet and report to the PA Personnel Committee and other Executive.	<p>Done - 1 annual PSC performance review completed.</p> <p>Done - PSC to board requests are responded to on time.</p>	<p>Were performance reviews completed</p> <p>Were there meetings with PSC and Personnel Committee</p> <p>Were requests from PSC to Executive responded in a timely manner.</p>	President, PSC
4	<p>Continue to develop and utilize committee structure of Paddle Alberta for: Personnel, Safety, Education, Environment and Finance Committees:</p> <p>Enhance Personnel Committee.</p> <p>Develop a Finance Committee.</p>	Not Done – Committee are not meeting regularly.	<p>Are there defined committee structures</p> <p>Did each committee meet an appropriate amount of times.</p>	Executive

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5	<p>Continue support Paddle Canada Instructor & Education programs.</p> <p>Continue PA Instructor Certification Upgrade Subsidy.</p>	<p>Done - 47 PC instructor courses (-21 from 2017). 245 PC skills courses (+198 from 2017). \$3,121 for PC Moving Water Canoe clinic and course.</p> <p>Done- \$752 in matching Funds issued for 5 Instructors (-\$73 + 2 instructors from 2017)</p>	<p>1 - # of Paddle Canada skills, and instructor programs offered each year.</p> <p>2 – total \$s requested each year and # of instructors supported.</p>	<p>Education Director, PSC</p>
6	<p>Monitoring Land Use Framework developments through:</p> <p>Obtain volunteers to monitor LUFs in their region and report issues and concerns to PA;</p> <p>Liaison with regional environmental groups on regional LUFs;</p>	<p>Done – issues are shared with Members in areas with concerns.</p>	<p>Was ongoing monitoring and consultation of IMWPs provided over the year?</p>	<p>Environment Director, All Executive, local clubs</p>
7	<p>Encourage local PA Members to monitor Municipal, Prov. & National Park plans / developments and to advocate for the protection of the paddling environment.</p>	<p>Done – Bighorn Park Development consultations</p> <p>Provided Water Testing kits to Org members for World Water Quality Awareness Day.</p>	<p>Were paddlers involved for consultations for municipal, Prov & National Park plans and developments?</p> <p>Was there communications from Environment Director to PA members regarding upcoming plans and environmental concerns in their area?</p>	<p>Environment Director,</p>

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8	<p>a) Continue to support printing and distribution of LNT river corridor/paddling materials.</p> <p>b) continue to provide information on Alberta Aquatic Invasive Species.</p> <p>c) Wilderness Throne program, continue to provide thrones and support to volunteer groups for wilderness placement and maintenance.</p>	<p>a) Done - 410 LNT cards given to Org Members and the public (+258 from 2017).</p> <p>b) Done - 100 of AAIS brochures given to the public.</p> <p>c)- 1 placed in 2019 and 3 maintained in 2019</p>	<p>a) were materials distributed?</p> <p>b) were materials and education links distributed?</p> <p>c) number of thrones installed and maintained each year.</p>	<p>Environment Director, PSC</p>
9	<p>Continued distribution of the Paddle Alberta Safety Brochure.</p>	<p>Done - 356 Brochures distributed (+176 from 2017)</p>	<p>Where more or less brochures distributed each year?</p>	<p>PSC, Safety & Touring Director</p>

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10	<p>a) Continue to monitor the development of, and provision of canoe tripping and safety information in Alberta.</p> <p>b) Continue to monitor and support the Canadian River Safety.ca web site.</p> <p>c) Continue to review additional support materials that may be added to or linked to the Paddle Alberta website- Safety Section.</p>	<p>a) Done- 35 email responses (-24 from 2017) and 35 Telephone inquiries (-28 from 2017).</p> <p>b) Done- \$203 in funds supplied for Can River Safety Website.</p> <p>c) Done - Whirling Disease and Concussion information added to website.</p>	<p># of inquiries responded to. Maintenance/Growth?</p> <p>\$ towards Safety and Touring.</p> <p>Were funds provided for CRS website?</p> <p>Was additional material added to the website?</p>	<p>Safety & Touring Director PSC Executive</p>

2018 PADDLE ALBERTA SPECIFIC GOALS

2019 - 2021 Business Plan

Item	Paddle Alberta 2018 Goals	2018 Results	Paddle Alberta 2019-21 Goals & Actions	Evaluation Criteria	Responsible
1			2019-PC Maintenance Clinic support for Calgary and Edmonton Areas. 2 clinics in Flat and Moving water canoe. 2020 -Support 4 PC Maintenance Clinics? Canoe, SUP 2021- Offer 4 PC Maintenance Clinics- Canoe, SUP	Were clinics offered and number of programs and participants involved	Education Director, PSC
2	Support funding for Blue Stairs install and removal on the North Sask by Rocky Mountain House.	Offered-0 \$ spent on install and removal. Volunteers didn't need funds for 2018.	2019-Fund Install and Removal of Blue Stairs 2020- Fund Install and Removal of Blue Stairs 2021- Fund Install and Removal of Blue Stairs	Were funds provided for the removal and install of the stairs.	PSC, Education Director, Safety & Touring Director

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3	Support Member Orgs paddling events for underrepresented groups across the province.	31 events ran with 1,743 of participants	2019- Continue Support, move to Ongoing Goals	Maintenance or growth of events targeting under represented groups.	Education Director
4	Recruit 2 board members from activities.	Done: 2 new Executive Member	2019-Recruit 2 executive 2020- Recruit 2 executive 2021 - Recruit 2 executive	# of members involved with PA activities. # of people that join the board.	All Executive