

# Paddle Alberta 3 Year Business Plan

## PADDLE ALBERTA 2020 GOALS RESULTS

### On-Going Goals

Item	Paddle Alberta Goals	2020 Results	Evaluation Criteria	Responsible
1	Provide ongoing support to member clubs and organizations through the Insurance, Credit Based Funding, and Special Grants Programs.		<p>Maintenance or Increase support to member clubs and orgs. \$ amount change from 2019</p> <p>Increase Insurance cost + or - \$ from 2019</p> <p>Credit Based Funds down/up by <b>X</b> Member orgs and down by <b>\$X</b> over 2019.</p> <p>Was Special Grants program run this year, how much up and down by \$ and Orgs over previous grant cycle?</p>	PSC, Executive

Item	Paddle Alberta Goals	2020 Results	Evaluation Criteria	Responsible
2	Support funding for Blue Stairs install and removal on the North Sask by Rocky Mountain House.		Were funds provided for the removal and install of the stairs.	PSC, Safety and Touring Director
3	Paddle Alberta staff need enhanced opportunities to meet and report to the PA Personnel Committee and other Executive.		Were performance reviews completed Were there meetings with PSC and Personnel Committee Were requests from PSC to Executive responded in a timely manner.	President, PSC
4	Develop Project based committee structure for Paddle Alberta committees.		Are there defined projects with committee member duties delegated  Did each committee have projects to work on and complete over the year?	Executive
5	Continue support Paddle Canada Instructor & Education programs.  Continue PA Instructor Certification Upgrade Subsidy (matching up to \$300 per individual) \$3000 total budgeted.		1 - # of Paddle Canada skills, and instructor programs offered each year.  2 – total \$\$ requested each year and # of instructors supported.	Education Director, PSC

Item	Paddle Alberta Goals	2020 Results	Evaluation Criteria	Responsible
6	Encourage local PA Members to monitor Municipal, Prov. & National Park plans / developments and to advocate for the protection of the paddling environment.		Were paddlers involved for consultations for municipal, Prov & National Park plans and developments? Was there communication from Environment Director to PA members regarding upcoming plans and environmental concerns in their area?	Environment Director,
7	<p>a) Continue distribution of LNT river corridor/paddling materials.</p> <p>b) continue to provide information on Alberta Aquatic Invasive Species and prevention measures.</p> <p>c) Wilderness Throne program, continue to provide thrones and support to volunteer groups for wilderness placement and maintenance.</p>		<p>a) were materials distributed?</p> <p>b) were materials and education links distributed?</p> <p>c) number of thrones installed and /or maintained each year.</p>	Environment Director, PSC
8	Continued distribution of the Paddle Alberta Safety Brochure. Newly revised for 2020.		Where more or less brochures distributed each year?	PSC, Safety & Touring Director

Item	Paddle Alberta Goals	2020 Results	Evaluation Criteria	Responsible
9	<p>a) Continue to monitor the development of, and provision of canoe tripping and safety information in Alberta.</p> <p>b) Store the Canadian River Safety.ca web site data for future use. <b>Removing from Goals in 2021</b></p> <p>c) Continue to review additional support materials that may be added to or linked to the Paddle Alberta website- Safety Section.</p>		<p># of inquiries responded to. Maintenance/Growth?</p> <p>\$ towards Safety and Touring.</p> <p>Were funds provided for CRS website?</p> <p>Was additional material added to the website?</p>	<p>Safety &amp; Touring Director PSC Executive</p>
10	<p>Support Member Orgs paddling events for underrepresented groups across the province.</p>		<p>Maintenance or growth of events targeting under-represented groups.</p>	<p>Ed Director, PSC</p>

## 2020 PADDLE ALBERTA SPECIFIC GOALS

### 2021 - 2023 Business Plan

Item	Paddle Alberta 2020 Goals	2020 Results	Paddle Alberta 2021-23 Goals & Actions	Evaluation Criteria	Responsible
1	Support IT's and Member Org's running Professional Development Clinics with Marketing and participant subsidies via the instructor Upgrade Subsidy Program.		<p>2021- If demand exists, run Moving Water Professional Development festival in the Calgary area.</p> <p>2022 – Support Individual IT's and Orgs with Marketing Support for clinics.</p> <p>2023- Support Individual IT's and Orgs with Marketing Support for clinics. Assess the need for a Moving Water PD Festival for 2024.</p>	Were clinics offered and number of programs and participants involved	Education Director, PSC
2	Increase # of Board positions by 4 (Bylaw changes required)		<p>2021- Recruit 2 executive</p> <p>2022 - Recruit 2 executive</p> <p>2023 - Recruit 2 executive</p>	<p>Were Bylaws changed to increase number of positions on board?</p> <p># of people that join the board.</p>	Board

Item	Paddle Alberta 2020 Goals	2020 Results	Paddle Alberta 2021-23 Goals & Actions	Evaluation Criteria	Responsible
3	Matching Funds Program- , restructure and rename to Credit Based Funding Program. Becomes full funding model based on Credit earned.		<p>2021- Evaluate and Continue to offer program if successful</p> <p>2022- Evaluate and Continue to offer program if successful</p> <p>2023- Evaluate and Continue to offer program if successful</p>	<p>Maintenance or growth of funds earned and requested</p> <p>AGLC funding increased or decreased over the previous cycle?</p>	PSC, Board
4	Support remote Instructor's Skill and Certification courses.		<p>2021- Assess if and where support is needed, support groups looking for training.</p> <p>2022 – Assess if and where support is needed, support groups looking for training.</p> <p>2023 – Assess if and where support is needed, support groups looking for training.</p>	Were Skills courses offered? (#) and many participants (#)	Education Director, PSC PC Regional Rep
5	Update information on GoTrekkers maps as needed		<p>2021 – Update South Saskatchewan Maps</p> <p>2022 – Update Bow River Maps</p> <p>2023 – Update North Sask Maps</p>	# of maps updated	Safety and Touring Director, PSC

Item	Paddle Alberta 2020 Goals	2020 Results	Paddle Alberta 2021-23 Goals & Actions	Evaluation Criteria	Responsible
6	Develop a Gender Equality and Inclusion Policy for Paddle Alberta.		2021- Remove from Goals	Were policies created	PSC, Board
7	Develop FW Moving water Canoe/Kayak Leader program with Paddle Canada		2021- Offer 1 FW Canoe MW program in the Edmonton area  2022 – Offer 1 FW Kayak MW program in the Medicine Hat area  2023- Offer 1 FW Kayak MW program in the Peace area	Was program Developed?  # of courses and # of participants trained.	Education Director, PSC, PC Regional Rep